

ECHELON INSTITUTE OF TECHNOLOGY, FARIDABAD



"Technical and Management leaders engaged in the evolution of life, being at the frontiers of the continuous technological and administrative breakthroughs, inspired by ongoing exploration of self, society, and nature through self-reflective consciousness by building a culture of inspiration, exploration and growth."



- Having a culture of inspiration, exploration and invention through effective, experiential teaching-learning giving rise to ever evolving knowledge and wisdom.
- To have self-inspired students ever engaged in continually working upon and sharpening and deepening computational, creative, innovative and leadership consciousness.
- Having students established in self reflective consciousness, committed to personal, social and human integrity and engaged in deep inquiry and conversation, giving rise to shared, inter-subjective human values & consciousness.

Message from the DIRECTOR



PROF. (DR.) ARVIND **KUMAR PANDEY**

Director EIT, Faridabad Dear Students, Faculty, Alumni, and Readers,

It gives me immense pride and joy to extend my greetings through this annual edition of Echelonian 2024-25-a publication that mirrors the heart and soul of Echelon Institute of Technology.

This edition stands as a vibrant testament to the creativity, intellect, and spirit of collaboration that define our campus. What makes this magazine truly special is not just the events it documents, but the passion and thoughtfulness poured into it by our students and faculty. From thought-provoking articles, insightful reflections, technical write-ups, and inspiring artwork, to editorial excellence—their contributions have shaped Echelonian into a dynamic chronicle of ideas and aspirations.

This year, Echelon witnessed remarkable achievements across academics, research, innovation, and campus life. Events like ECHIESTA 2K25 brought our community together in a celebration of talent and teamwork. And through every achievement, it is your voices—shared within these pages—that capture the pulse of our journey.

I extend my heartfelt appreciation to every student and faculty member who contributed their time, talent, and perspective to this volume. Your commitment has elevated this magazine into a true reflection of who we are and what we stand for.

As we move ahead, let us stay anchored in our mission to build not only professionals, but thinkers, leaders, and compassionate citizens. I urge each of you to continue expressing, engaging, and enriching the learning environment we so proudly call Echelon.

With best wishes for continued growth, success, and meaningful impact,



An invitation to the culture of inspiration, exploration, invention & growth.



Message from the

EDITOR-IN-CHIEF



DR. POONAM RANI
Editor-in-Chief
Echelonian

As we draw the curtains on this edition of Echelonian 2024—25, I feel an overwhelming sense of gratitude and pride. Curating and compiling this magazine has been both a challenge and a joy—one that reminded me of the incredible depth, diversity, and dynamism that define the Echelon community.

Each page of this magazine reflects the vibrant pulse of our campus—be it the creativity of our students, the dedication of our faculty, or the quiet but powerful impact of institutional milestones. We have sought to present not just events and achievements, but also the ideas and values that make Echelon Institute of Technology more than just an academic institution.

I extend my heartfelt thanks to the contributors, editorial team members, photographers, designers, and supporting staff whose collective efforts brought this vision to life. Most importantly, I thank our readers—your encouragement continues to inspire us to aim higher with every issue.

As we turn the page to a new academic year, I hope this magazine leaves you with a sense of connection, pride, and possibility.



Student Editor

Riya Garg 23-BBADM-053 **Akshita Kumari** 24-CSE-16

Acknowledgments

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A SACRED JOURNEY: EXPLORING KASHI VISHWANATH AND AYODHYA TEMPLE

As college students, we often seek breaks from our academic rigors, and what better way to rejuvenate the soul than embarking on a family trip filled with spirituality and cultural exploration? Recently, my family and I embarked on a sacred journey to two of the most revered Hindu temples in India — the Kashi Vishwanath Temple in Varanasi and the Ram Mandir in Ayodhya.

Our journey commenced with a visit to the legendary Kashi Vishwanath Temple, situated on the western bank of the holy river Ganges. With its towering spire and intricate architecture, the temple exudes an aura of divine energy that captivates devotees and tourists alike. As we entered the temple premises in the afternoon, we were greeted by the melodious chants of priests and the fragrance of incense wafting through the air.

One noteworthy tip we followed was to visit the Kashi Vishwanath Temple in the afternoon to avoid the excessive crowd that typically gathers during the morning hours. This allowed us to immerse ourselves in the spiritual ambience and offer our prayers with undisturbed devotion. Moreover, exploring the temple complex during the afternoon afforded us the opportunity to appreciate its architectural marvels and delve deeper into its historical significance.

Following our enriching experience at the Kashi Vishwanath Temple, we embarked on a journey to the sacred city of Ayodhya, the birthplace of Lord Rama. Our main destination was the grand Ram Mandir, which stands as a symbol of devotion and faith for millions of Hindus worldwide. As dusk descended upon Ayodhya, we made our way to the temple, guided by the soft glow of lamps illuminating the path.

Arriving at the Ram Mandir in the night proved to be a strategic decision, as we encountered relatively fewer crowds compared to daytime pilgrimages. The tranquil ambiance of the temple complex, coupled with the rhythmic chanting of hymns, created an ethereal atmosphere that filled our hearts with peace and serenity. Standing before the magnificent idol of Lord Rama, we offered our prayers and sought his blessings for our journey ahead.

However, it's imperative to remain vigilant, especially when traveling to sacred sites like Varanasi and Ayodhya. Instances of thefts and robberies, particularly along the banks of the Ganges and on trains, have been reported. Therefore, it's advisable to safeguard your belongings and exercise caution, especially in crowded areas and during transit.

In conclusion, our family trip to the Kashi Vishwanath Temple and Ayodhya Ram Mandir was a deeply enriching experience that strengthened our spiritual bond and left an indelible mark on our hearts. By following strategic timings to visit these sacred sites and remaining vigilant against potential risks, we were able to immerse ourselves fully in the divine aura of these holy places. Truly, the journey was not just a physical one but a soulful odyssey that reminded us of the power of faith and devotion in our lives.

Yashvinder 22-CSE-153 | 2nd Year

SOCIAL ISSUES

In today's interconnected world, social issues permeate every aspect of society, shaping our communities, economies, and individual lives. From poverty and inequality to discrimination and environmental degradation, these challenges demand our attention and collective action. Understanding the complexities of social issues is crucial for fostering empathy and driving meaningful change.

At the heart of many social issues lies the issue of inequality. Economic disparities, unequal access to education and healthcare, and systemic barriers based on race, gender, or socioeconomic status perpetuate cycles of poverty and marginalization. Recognizing and addressing these structural inequalities is essential for building more equitable societies where everyone has the opportunity to thrive.

Discrimination and prejudice further exacerbate social divisions and hinder progress towards inclusivity and diversity. Whether based on race, ethnicity, religion, gender identity, sexual orientation, or disability, discrimination undermines the fundamental principles of equality and human rights. Challenging stereotypes, promoting tolerance, and advocating for justice are crucial steps towards creating a more inclusive and respectful society.





Environmental issues also intersect with social justice, as marginalized communities often bear the brunt of environmental degradation and climate change. From air and water pollution in low-income neighborhoods to the disproportionate impact of natural disasters on vulnerable populations, environmental injustices exacerbate existing social inequalities. Adopting sustainable practices, promoting environmental stewardship, and prioritizing environmental justice are essential for safeguarding both the planet and its people.

Addressing social issues requires more than just awareness; it demands empathy and action. Empathy enables us to understand and connect with the experiences of others, fostering compassion and solidarity. By listening to diverse perspectives, amplifying marginalized voices, and practicing empathy in our interactions, we can build bridges of understanding and empathy across divides.

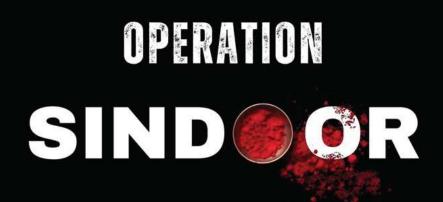
However, empathy alone is not enough. Meaningful action is required to address the root causes of social issues and drive systemic change. This may involve advocating for policy reforms, supporting grassroots initiatives, volunteering with community organizations, or engaging in activism and protest. Every individual has a role to play in advancing social justice and creating a more equitable and inclusive world.

In conclusion, social issues are complex and interconnected, touching every aspect of our lives. By understanding the underlying causes, fostering empathy, and taking meaningful action, we can work towards building a more just, equitable, and compassionate society for all. Let us stand together, united in our commitment to addressing social issues and creating a brighter future for generations to come.

Abhishek Upadhyay 23-BBA DM-003

OPERATION SINDOOR

Operation Sindoor marks a defining moment in India's response to terrorism — not just for its strategic execution, but for the emotional depth it carried. Launched in the wake of the brutal terrorist attack in Pahalgam on April 22, 2025, which left 26 civilians dead, this operation was a deeply calculated move by the Indian government. The attack, carried out by Pakistan-based militants, targeted innocent lives — tourists, workers, and locals who had no role in any conflict. It shook the conscience of the nation. There was grief, anger, and above all, a need for justice.



The Indian government did not act in haste, but with firm determination. On May 7, 2025, India launched Operation Sindoor — a targeted military strike against terror camps operating in Pakistan-occupied Kashmir and across the border. The operation was precise, avoiding civilian areas and focusing only on known infrastructure linked to Lashkar-e-Taiba and Jaish-eMohammed. By doing so, India made it clear that this was not an act of aggression against another country, but a focused step against terrorism. The mission succeeded in neutralizing nearly 70 terrorists and significantly damaging their operational capabilities

The name "Sindoor" was not chosen at random. It carried a deeply emotional undertone. In Indian tradition, sindoor is worn by married women as a symbol of their husband's presence and well-being. After the Pahalgam attack, one of the victims' widows was quoted as saying that her sindoor was now meaningless. The operation, named in memory of that pain, became a symbol of national solidarity with every woman, every family, and every life touched by the tragedy. It wasn't just a military strike — it was a message that the loss of innocent lives would not be ignored or brushed aside.

What stood out in the execution of Operation Sindoor was not only the strength and speed of the response but the maturity behind it. India made sure to differentiate between terrorism and civilian life. The global response acknowledged this restraint. Many countries recognized India's right to self-defense, and the BRICS Parliamentary Forum formally condemned the Pahalgam attack. Even within India, leaders from different political backgrounds came together in support of the operation. The focus remained on justice, not revenge.

Operation Sindoor reflects a larger shift in India's approach to national security — one that relies on intelligence, precision, and minimal collateral damage. It demonstrated that India would not remain a silent spectator to acts of cross-border terrorism. It would act, not out of fury, but out of responsibility.

This operation is not just a story of military success. It is a story of a country that turned its grief into strength. It is a reminder that behind every soldier, there is a grieving family; behind every decision, a nation's dignity; and behind every name like Sindoor, a powerful truth — that India will stand, protect, and remember.

Mr. Sagardeep
Assistant Prof. (HAS)

EXPLORING LOCAL EVENTS AND ACTIVITIES: A VIBRANT CAMPUS LIFE AT ECHELON INSTITUTE OF TECHNOLOGY

As students at Echelon Institute of Technology, we are not only committed to academic excellence but also to embracing a well-rounded college experience filled with exciting events and activities. Our college is not just a place for learning; it's a vibrant community where students come together to explore their interests, engage with the local community, and make lasting memories. Let's take a closer look at some of the local events and activities that make our campus life truly exceptional.

01. Tech Festivals and Competitions:

One of the highlights of our college calendar is our annual Tech Festivals and Competitions, where students showcase their innovation, creativity, and technical skills. From robotics competitions and coding challenges to project exhibitions and hackathons, these events provide a platform for students to collaborate, learn, and push the boundaries of technology.





02. Cultural Extravaganzas:

Echelon Institute of Technology celebrates cultural diversity and artistic expression through a series of cultural extravaganzas and festivals. Our campus comes alive with music, dance, drama, and traditional performances during events such as the Annual Cultural Fest, Ethnic Day celebrations, and Talent Shows. These events promote cultural exchange, foster unity, and showcase the rich diversity of our student body.

03. Sports Tournaments and Fitness Activities:

Sports and fitness are an integral part of campus life at Echelon Institute of Technology. Throughout the year, students participate in a variety of sports tournaments, including cricket, football, basketball, volleyball, and athletics. Our college also offers fitness classes, yoga sessions, and recreational activities to promote physical well-being and healthy lifestyles among students.



04. Guest Lectures and Workshops:

To complement our academic curriculum, Echelon Institute of Technology regularly hosts guest lectures, seminars, and workshops featuring industry experts, thought leaders, and alumni. These events provide valuable insights, networking opportunities, and real-world perspectives one emerging trends, technologies, and career pathways.

05. Social and Community Service Initiatives:

As responsible members of society, students at our college actively engage in social and community service initiatives. From blood donation drives and cleanliness campaigns to environmental awareness programs and charity fundraisers, our students are committed to making a positive impact in the local community and beyond.



06. Campus Festivities and Celebrations:

Finally, our college campus is abuzz with excitement during festive seasons and special occasions. Diwali celebrations, Holi festivals, Independence Day events, and Republic Day parades are just a few examples of the colorful festivities that bring students, faculty, and staff together to celebrate unity, diversity, and national pride.



In conclusion, Echelon Institute of Technology offers a dynamic and vibrant campus life enriched by a wide range of local events and activities. Whether it's academic competitions, cultural festivals, sports tournaments, or community service initiatives, there's something for everyone to enjoy and participate in. These events not only enhance our college experience but also foster a sense of belonging, camaraderie, and pride in our college community. Here's to many more memorable moments and experiences as we continue to explore and celebrate campus life at Echelon Institute of Technology!

Sourav Sharma 23-BBA-081

VIRTUAL REALITY: A WINDOW INTO THE DIGITAL WORLD

Virtual Reality (VR) has emerged as one of the most exciting and transformative technologies of our time. With its ability to transport users to immersive and interactive digital environments, VR has revolutionized various industries, from gaming and entertainment to education and healthcare.

At its core, VR is a simulated experience that can be similar to or completely different from the real world. By wearing a VR headset, users are transported to a virtual environment that is generated by computer technology. This environment can be a realistic representation of the physical world or a completely imaginary and fantastical realm.



One of the key components of VR is the headset, which typically consists of a head-mounted display and motion tracking sensors. The display provides a stereoscopic view, presenting separate images to each eye to create a sense of depth and realism. The motion tracking sensors track the user's movements and adjust the virtual environment accordingly, allowing for a truly immersive experience.

The applications of VR are vast and diverse. In the gaming industry, VR has brought a new level of immersion and interactivity, allowing players to step into the shoes of their favourite characters and explore virtual worlds like never before. Beyond gaming, VR has found applications in training and simulation, enabling professionals to practice complex tasks in a safe and controlled environment. For example, surgeons can use VR to simulate surgeries and enhance their skills before operating on real patients.



Education is another field where VR is making a significant impact. With VR, students can visit historical sites, explore distant planets, and even dive into the depths of the ocean, all from the comfort of their classroom. This experiential learning approach enhances engagement and retention, making complex concepts more accessible and memorable.

In healthcare, VR is being used for pain management, rehabilitation, and mental health treatments. By creating immersive and interactive experiences, VR can distract patients from pain, aid in physical therapy exercises, and help individuals confront and overcome phobias and anxieties.

While VR has come a long way, there are still challenges to overcome. The technology needs to become more affordable and accessible to a wider audience. Additionally, there is a need for more content and applications that fully utilize the potential of VR.

In conclusion, virtual reality has opened up a whole new world of possibilities. With its ability to transport users to digital realms and create immersive experiences, VR is transforming industries and revolutionizing the way we learn, play, and interact. As the technology continues to evolve, we can expect even more exciting advancements in the realm of virtual reality.

Manan Manocha

23-BBA-037

SHE RISES

She is not a whisper, she is a roar, Breaking chains you placed before. Not behind, not beneath your throne— She stands in power, on her own. She's the spark in every storm, Soft and strong, fierce in form. Wearing scars not as shame, But as medals in life's name. Not just a daughter, mother, or wife— She's the architect of her life. She builds, she leads, she dares to dream, In boardrooms, fields, and in between. Her voice, once silenced, now commands, She crafts her fate with her own hands. No longer waiting to be saved, She writes the path the brave have paved. From villages to city lights, She rises tall, claims her rights. Not asking for a lesser seat— She's equal, fierce, and whole, complete. So teach her not to shrink or hide, Let her brilliance never subside. Empower her to fly, explore— For when she rises, we all soar.

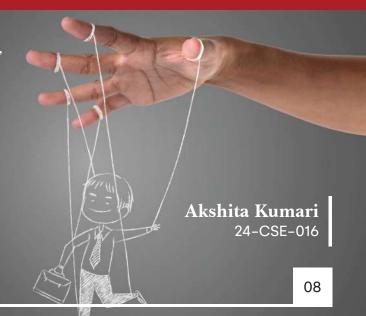
Dr. Poonam Rani Associate Professor

www.eitfaridabad.com



THE WEIGHT OF EXPECTATION

The weight of a future, on young shoulders pressed,
A million decisions, a whirlwind of tests.
Will I find my passion, or drown in the flood
Of deadlines and doubts misunderstood?
But amidst all the pressure, a flicker of light,
A friend's helping hand, a professor's kind sight.
And within this chaos, a voice starts to rise,
My own quiet strength, with hope in its eyes.
The path may be winding, the future unknown,
But purpose emerges, a seed to be sown.

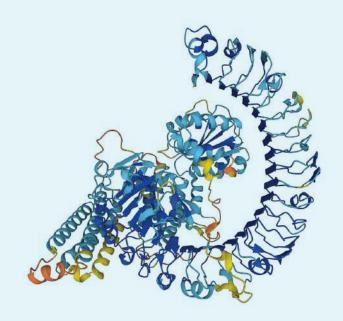


NOBEL PRIZE IN CHEMISTRY 2024: A NEW ERA OF PROTEIN SCIENCE POWERED BY AI

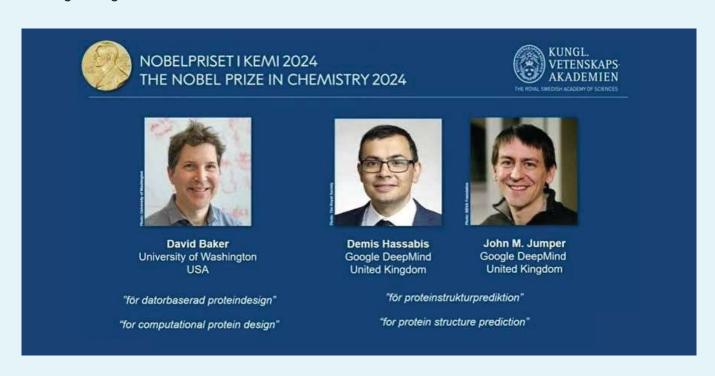
The 2024 Nobel Prize in Chemistry stands as a landmark recognition of how artificial intelligence and computational science are revolutionizing molecular biology. This year, the prize has been awarded to three pioneers who have not only deepened our understanding of proteins—the essential building blocks of life—but also empowered the scientific community to predict and design them with remarkable precision.

The Nobel Laureates and Their Work

David Baker, of the University of Washington, received one-half of the prize for his groundbreaking contributions in computational protein design. His research group developed techniques to design entirely new proteins—called de novo proteins—that do not exist in nature but are tailored for specific functions. These synthetic proteins are now being used in developing vaccines, targeted drug delivery systems, biosensors, and even novel materials.



The other half of the Nobel Prize was shared between **Demis Hassabis** and **John Jumper** of Google DeepMind. They are the architects of **AlphaFold**, an artificial intelligence system that predicts the 3D structures of proteins from their amino acid sequences. This is an achievement that scientists have been pursuing for over 50 years, known as the "protein folding problem." With AlphaFold, the scientific community gained access to over **200 million predicted protein structures**, fundamentally altering biological research and medical innovation.



Why This Matters

Proteins are responsible for nearly every process in our bodies—from carrying oxygen in the blood to defending against infections. Understanding their 3D structure is crucial because a protein's shape determines its function. Until now, this required complex and expensive techniques like X-ray crystallography or cryo-electron microscopy.



AlphaFold offers a powerful, accessible, and open-source alternative. Scientists across the world can now study proteins faster and more affordably. Meanwhile, David Baker's innovations go one step further—enabling us not just to study proteins, but to **design them from scratch**, offering custom solutions for medicine, technology, and sustainability.

Impact and Future Prospects

This Nobel-winning work is more than a scientific breakthrough; it is a paradigm shift. Here are just a few transformative implications:

Medical Applications:

Custom-designed proteins are already being used in vaccine development and as novel therapeutic agents.

Environmental Solutions:

Engineered proteins can break down pollutants or assist in carbon capture.

Material Science:

Self-assembling protein nanostructures may lead to new kinds of sensors, electronics, and smart materials.

Future Al Integration:

The success of AlphaFold underscores the vast potential of Al in scientific discovery and may inspire similar breakthroughs in chemistry, physics, and genomics.

Looking Ahead

As we celebrate this Nobel Prize, we also look forward. The next challenges include predicting dynamic protein behavior, understanding how proteins interact in complex systems, and using AI to design functional protein networks. The road ahead is promising—and the foundation has been powerfully laid.

Conclusion

The 2024 Nobel Prize in Chemistry is not just about solving a longstanding scientific puzzle—it is about opening doors to new possibilities. It is a testament to how human ingenuity, when combined with machine intelligence, can redefine what is possible in science.

We are now not just decoding nature—we are starting to build with it.

Prof. Sunil Verma

Department of Humanities & Applied Sciences

ESSAY ON DRUG ADDICTION

Drug addiction has become a major cause of concern all over the globe. It is a devastating state that has been running a riot for a decade and there is an urgent need to put an end to it. Drug addiction is synonymous with substance disorder abuse. Victims of such abuse are in pitiable conditions. It affects them mentally, physically and emotionally.

In India, substance disorder abuse comprises narcotics, sedatives and stimulants. Opium and heroin are examples of the same. A drug addict loses his control over mind and engages in activities that are considered illegal for mankind– kidnappings, murder, robbery, burglary and the list is endless. It also harms their relationships as such an addiction can have adverse effects on their moods– they can get very aggressive at times and can be murderous.

We need to help such people. It is not easy to quit addiction all at once. It is a long and gradual process and has to be dealt with smartly and wisely. Quitting all at once can take a toll on their lives and the withdrawal effects can be very harmful- heart dresses, respiratory problems, emotional imbalance, incessant vomitings, etc.



A drug addict should be treated only by a professional. There are several ways to fight addiction, drugs in particular:

- Behavioral counselors take regular sessions with such patients to help them in distress themselves.
- Doctors treat them using medicines and therapies that fight not just addiction but problems of anxiety and depression.
- Rehabilitation centers have been built to admit drug addicts and provide 24×7 services.
- Drug addiction campaigns must be run in schools, universities and colleges stating about ill effects of the same and ways to treat such patients.







Even if a patient is fully cured, he/she may need to be treated for life as it can be relapsed anytime. Yoga, meditation, regular counseling sessions and medication can help them stay away from drugs.

Radhika Saini 23-BBADM-030

DELHI/NCR'S BUDDING BUSINESS MINDS: THE ENTREPRENEURIAL INCLINATION OF COLLEGE STUDENTS

India's increasing entrepreneurial expansion and success at the domestic and international levels has been a noteworthy phenomenon. As per the businesstoday, in, India has solidified its position as the globe's 3rd largest startup ecosystem, boasting a staggering count of over 1,25,000 startups and 110 unicorns. Delhi/NCR is one of the melting pots of vibrant cultures, values, and aspirations. It is known for its plethora of educational institutions and abundant opportunities. It serves as the birthplace of numerous notable startups such as Flipkart, Ola, Paytm and OYO. Entrepreneurship is a world full of innovative, creative ideas and determination that intersect to create a working business and emerge as a key driver for the development and success of the economy and society.

START-UP REGISTRATIONS IN 2022



- Maharashtra 4801
- Uttar Pradesh 2572
- Delhi 2567

Technological advancements, shifting mindsets, innovations, collaborating opportunities and government schemes and support have been transforming the entrepreneurial landscape and buzzing with the excitement of innovators, creators, and design thinkers with creative business

models. Therefore, a new breed of individuals as idea incubators with a hunger for success is emerging with the dream of building their own business empires, which can be attributed to several factors. Aslam, T. M., Awan, A. S., & Khan, T. M. (2012) examined the correlation among several determinants, including individuals' characteristics, familial backing, competencies, qualities, and mindset as well as perceived autonomy in relation to entrepreneurship and entrepreneurial inclination and aspirations among students. Also, El Nemar, S., Ghazzawi, K., El Danaoui, S., Tout, S., & Dennaoui, H. (2016) diagnosed several factors affecting the attributes, propensity, intentions, and inclinations of people towards the journey of entrepreneurship, they have also reported that are a few challenges that are influencing the intention of the people and obligating them to start a new business.

Therefore, let us understand a few factors that are working as a stimulator for college students in Delhi/NCR:

01. Shifting Attitude & Success stories:

Earlier, the society were valuing job security and stability. Now, there is a drastic change in the mindset of a new breed of students; they are seeking different paths to gain success. Flipkart, founded by Mr Sachin Bansal and Ms Binny Bansal, is one of India's largest E-commerce platforms, Ola founded by Mr Bhavish Aggarwal and Mr Ankit Bhati, a riding hail service that has transformed transportation in India. Paytm, a digital payment platform founded by Mr Vijay Shekhar Sharma, has made a cashless economy; Zomato was established by Mr Deepinder Goyal and Mr Pankaj Chaddah, who helped people in the discovery of food restaurants in India and furnished convenience of food delivery at doorstep. Also, Business Tycoons such as Ratan Tata, Mukesh Ambani and N.R. Narayan Murthy have risen to prominence and serve as inspiration for budding college minds and make a shift in the mindset of the college students in Delhi/NCR.





02. Access to resources and inspiration from educational institutions:

Prakash, D., Jain, S., & Chauhan, K. (2015); they have explored that students who participated in entrepreneurial development cell demonstrated greater levels of innovation as compared to those who did not participate. Also, they revealed that technical students also exhibit an increased frequency of entrepreneurial activities when they are

exposed to entrepreneurial development cells. Therefore, the institution in the Delhi/NCR region boasts a growing ecosystem of incubators and provides all the resources, funding, networking, and business development needed to increase the engagement of the students.

03. Government support and policies:

The government at both central and state has introduced various policies and schemes to promote entrepreneurship, such as Atal Innovation Mission, Startup India, Pradhan Mantri Yuva Yojana, Mura Yojna, NIDHI (National Initiative for Developing and harnessing innovation), Skill India etc., the visibility of such support also stimulates budding business minds to consider entrepreneurship as a viable career option.





04. Technological progress:

With the advancement in technology, the world has become dynamic, and the digital age has democratized entrepreneurship. With readily available numerous online tools and platforms, college students can launch and manage businesses more easily. The educational institutions are also helping campus hustlers, those who are trying to build their empires in terms of seed funding, networking, & collaboration. The universities and colleges are offering entrepreneurship programs, workshops, and co-working spaces to create a supportive environment for student ventures.

05. Networking opportunities:

The educational institution in Delhi/NCR offers abundant networking opportunities through the culture of innovation, creativity and entrepreneurial training, seminars, conferences, summits, industry events and expert talks, which creates a positive impact on the students & allowing young visionaries with disruptive ideas to connect with entrepreneurs, investors and potential collaborators, thereby facilitating the exchange of ideas and opportunities.



Conclusion:

The entrepreneurial spirit among idea incubators with a hunger for success in Delhi/NCR is a promising sign for the economic growth and development of society by fostering this ecosystem with mentorship opportunities, supportive resources, technological progress, and aspiration from educational institutions shifting the attitude of the young visionaries and increasing their inclination towards entrepreneurship in the region as well as in the country.

Mr. Mohit Kapil Assistant Professor

THE DISH OF ICE CREAM

In the days when an ice cream sundae cost much less, a 10 year old boy entered a hotel coffee shop and sat at a table. A waitress put a glass of water in front of him.

"How much is an ice cream sundae?"

"50 cents," replied the waitress.

The little boy pulled his hand out of his pocket and studied a number of coins in it.

"How much is a dish of plain ice cream?" he inquired. Some people were now waiting for a table and the waitress was a bit impatient.

"35 cents," she said brusquely.

The little boy again counted the coins. "I'll have the plain ice cream," he said.

The waitress brought the ice cream, put the bill on the table and walked away. The boy finished the ice cream, paid the cashier and departed.

When the waitress came back, she began wiping down the table and then swallowed hard at what she saw.

There, placed neatly beside the empty dish, were 15 cents — her tip.



ESSAY ON DISADVANTAGES OF INTERNET

Internet offers numerous advantages but the number of disadvantages it offers are no less. One of the main disadvantages of internet is that it is a big distraction especially for the students.

Internet: A Distraction for Students

Internet is known to be a vast source of information and in this way it proves to be a boon for the students. This is because any information related to any topic or subject is available on internet. So, if a student misses a class or is not able to match up to the pace of the teacher he can refer to the internet to get help with those topics.

While parents provide internet access to their kids so that they can seek help from it to prepare better for their exams many students misuse it. Since internet offers abundant sources of entertainment, it is hard to resist the temptation. Many students begin watching different sorts of videos or playing online games for recreational purpose however they soon get addicted to them and spend most of their times watching/ playing them. This is a huge wastage of time.

Social media has further led to enormous wastage of time. Children in their teens are attracted towards glitz and glamour. They have the urge to show off and thus post pictures and posts with their friends and family. They then keep revisiting their posts to check the likes and comments. This again wastes a lot of time. Dating and chatting apps also prove to be a hindrance in their studies.

Conclusion:

Parents must ensure that while they provide internet access to their children they must keep a check on their usage. There are ways to block the sites that are not suitable for the kids. However, parents usually take this aspect lightly or simply procrastinate when it comes to barring such sites. This is wrong. Parents must make it a priority to bar such sites and monitor their children's internet activities to ensure they use this platform only for good.

Bhavya Talwar 23-BBA DM-010

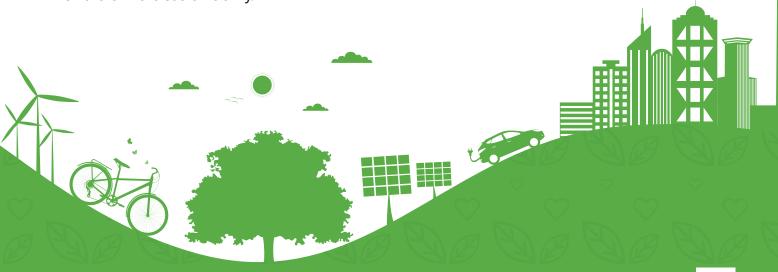


The dawn of Industry 4.0 has marked a significant transformation in the manufacturing and mechanical engineering sectors, driven by the integration of Artificial Intelligence (AI), the Internet of Things (IoT), robotics, and big data. Among these technologies, Al stands out as a game-changer, redefining how machines, systems, and engineers interact. In the context of mechanical engineering, Al facilitates predictive maintenance, quality control, intelligent automation, and design optimization. Traditional mechanical systems are now embedded with sensors and smart algorithms that enable real-time monitoring and decision-making. For instance, Al-driven predictive maintenance helps identify equipment faults before failure occurs, reducing downtime and maintenance costs. Machine learning models enhance computer-aided design (CAD) by optimizing mechanical components for performance and efficiency through simulations and generative design. Furthermore, AI contributes to advanced robotics and autonomous systems in manufacturing, leading to flexible and adaptive production lines. In India, the mechanical engineering sector is embracing these transformations, with industries and academic institutions collaborating to build AI competencies. Government initiatives like "Make in India" and investments in smart manufacturing are accelerating Al adoption. As Al continues to evolve, its synergy with mechanical engineering will be vital for building intelligent, sustainable, and globally competitive industries. The integration of AI not only enhances engineering processes but also reshapes the skillsets required for future mechanical engineers, emphasizing the need for interdisciplinary knowledge and innovation-driven learning.

Dr. Sindhu Kumar Associate Professor

REDUCING OUR CARBON FOOTPRINT: A SUSTAINABLE PATH FOR INDIA

The world today stands at a crucial juncture where economic growth must align with ecological responsibility. One of the most pressing concerns is the increasing carbon footprint resulting from rapid industrialization, urbanization, and unsustainable practices. In this article, we delve into what a carbon footprint is, strategies to reduce it, the role of renewable energy, and India's active steps toward climate sustainability.



What is Carbon Footprint?

A carbon footprint refers to the total greenhouse gas emissions—primarily carbon dioxide (CO₂)—caused directly and indirectly by human activities. These emissions are typically measured in tons of CO₂ equivalent (CO₂e) and include contributions from transportation, electricity use, industrial operations, agriculture, and waste generation.



Impact and Future Prospects

Medical Applications:

Solar, wind, hydro, and biomass energy reduce dependency on fossil fuels.

Environmental Solutions:

Use of LED lights, smart appliances, and energy-saving construction techniques.

Sustainable Transportation:

Promotion of electric vehicles, public transport, and non-motorized options.

Waste Management:

Practices like recycling, composting, and minimizing plastic use.

Sustainable Agriculture:

Organic practices, efficient irrigation, and reduced methane emissions.

Afforestation:

Planting trees to absorb carbon dioxide from the atmosphere.

Carbon Pricing:

Policies like carbon tax and cap-and-trade to discourage emissions.

Looking Ahead

Renewable energy is key to decarbonizing the global energy system. Unlike fossil fuels, renewables like solar, wind, and hydroelectric power produce electricity without releasing CO₂. These sources are sustainable, can be deployed in decentralized systems, and help in building a green economy.

India's Role and Government Initiatives

India, while being a significant greenhouse gas emitter due to its large population and developing economy, has undertaken various initiatives to curb emissions and promote sustainability.

Major initiatives include:

- National Action Plan on Climate Change (NAPCC) with eight focused missions including solar and energy efficiency.
- International Solar Alliance (ISA) founded with France to promote solar energy.
- Target of 500 GW renewable capacity by 2030.
- Perform Achieve and Trade (PAT) scheme to enhance industrial energy efficiency.
- FAME Scheme to promote electric mobility.
- UJALA Scheme for widespread LED adoption.
- PM-KUSUM for solarizing agricultural pumps.
- Development of a domestic carbon market.

India's Global Commitments

Under the Paris Agreement, India has committed to reducing the emissions intensity of its GDP by 45% by 2030 compared to 2005 levels and to meet 50% of its electricity requirements from non-fossil sources by 2030.



INDUSTRY 5.0 AND YOU: ARE WE TEACHING THE SKILLS OF THE FUTURE?

In the current wave of technological transformation, Industry 5.0 represents a paradigm shift that integrates human creativity, emotional intelligence, and decision-making with advanced technologies such as Artificial Intelligence (AI), Internet of Things (IoT), collaborative robots (cobots), blockchain, digital twins, and quantum computing. Unlike Industry 4.0, which focused primarily on automation, big data, and intelligent systems, Industry 5.0 emphasizes a human-centric approach to innovation, where humans and machines work collaboratively to achieve precision, personalization, and sustainable progress. This evolving industrial landscape requires educational institutions to rethink and redesign academic curricula, moving beyond traditional theoretical knowledge to incorporate real-time industry practices, digital fluency, and cross-disciplinary problem-solving. As an educator, I believe it is imperative to not only update course content but also to instill a mindset of lifelong learning among students, where adaptability, ethical reasoning, and socio-technological awareness are as important as technical skills. With global industries rapidly adopting automation, Al-driven decision systems, and decentralized digital frameworks, students must be equipped with both domain-specific expertise and the flexibility to navigate evolving platforms. Furthermore, institutions must foster innovation through hands-on learning, research-based projects, collaboration with industry experts, and exposure to simulation tools, smart manufacturing systems, and advanced analytics. The role of faculty has also transformed—from instructors to mentors and facilitators of dynamic learning environments. Students, in turn, must take initiative in their learning journey—leveraging online platforms, engaging in interdisciplinary collaborations, and staying informed about global technology trends. The academic ecosystem must nurture future technologists who are not only job-ready but also visionary, ethical, and capable of leading in an era where human values and intelligent machines co-evolve. Industry 5.0 is not a distant future—it is already taking shape. The onus lies with us, both educators and learners, to align ourselves with this transformation and prepare meaningfully for the challenges and opportunities of tomorrow.

Mr. Sujeet Kumar Assistant Professor

DREAMS



THE END OF WINTER

The winter has gone
The summer has begun
So why don't we play more
And have lots of fun?

米

No more wearing of the sweater Or jabbing with the jacket We can now play in water And make a huge racket.

Ice creams can be eaten

And cold drinks could be drunk Caps and coverings put away Everything cut into junk.

It's time to munch mangoes And longer days to play Summer vacations will soon come We can play long with clay.

Vipin Bisht 21-BCA-125

FAMILY

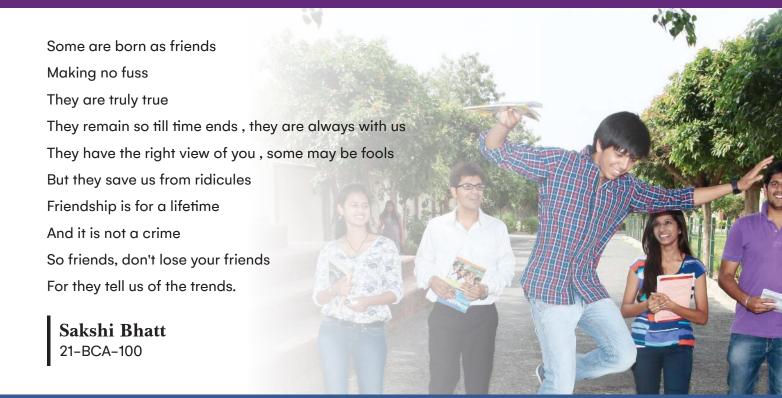
Memories of the three precious years spent in the college!

The teachers, their affections and scolding's, the feverish calls at midnight over doubts, calling mam 'mamma', (an affective tongue slip!), the fights with friends, bickering over lunch and coming together again! All these are going to go forever. It is not just a change but an evolution. When I hear 'EIT' my lips would smile but my heart would cry. Thank you dear Principal, teachers and friends for making me what I am today.

Thankyou Echelon Institute of Technology, for giving us so many memories worth cherishing. We will make sure to make you all proud.

Sakshi Bhatt 21-BCA-100

FRIENDS



CAREER OPPORTUNITIES

Career is a very important thing in one's life. Whatever career path you choose to follow, it will impact your life greatly. Your career will define your status in a society in addition to your lifestyle. In other words, your career will determine your social circle and relationships. Therefore, it is extremely important to choose the correct career path. From a very young age, we aspire to be something or the other. While someone aims to be a doctor, some wish to become a painter. Our career choices depend on a lot of things.

How to Choose your Career?

You must consider a number of factors before deciding on your career. Each factor plays a significant role in your choice. Firstly, always assess yourself thoroughly. You must understand your area of interest to choose a career.

After that, you look for the opportunities available as per your area of interest. Now that you are aware of what you like and dislike, you can easily look for occupations matching your passion. Make a list of the occupations you can get into following your interests. Furthermore, shorten the list you have prepared. You must do so as per what suits you best. Consult with your seniors and parents to make informed decisions.



How to Achieve your Career Goal?

There are steps you need to take before achieving your career goal. As they say, success doesn't come overnight. You must work along the way to accomplish your goals. There is always hope if you have the will. Firstly, create profiles on different job portals to attract the employer's attention. When you maintain your profile well, you will be able to get good career opportunities.

In short, always remember to stay determined. You can easily achieve your career goal if you set your mind to it. In other words, people usually distract themselves easily. You must not do so and focus on your career path to achieve your goals efficiently.

Shreya 22-BCA-073

BELIEVE IN YOURSELF: THE POWER OF SELF-CONFIDENCE

Life is a journey filled with challenges, opportunities, and countless decisions. At every step, we often find ourselves questioning: Am I good enough? Can I really do this? The answer lies within us — and it begins with self-belief.

The Key to Success

Great achievements don't always come from extraordinary talent or luck. They come from ordinary people who have extraordinary belief in themselves. The world's most successful individuals weren't always the most skilled when they started; they simply refused to give up. They believed they could improve, they could learn, and they could overcome obstacles.



Facing Failure

Failure is not the end; it is a stepping stone. Each mistake teaches us something valuable. Thomas Edison, after failing thousands of times while inventing the light bulb, famously said, "I have not failed. I've just found 10,000 ways that won't work." What kept him going? Belief.

Overcoming Fear

Fear holds us back from reaching our true potential. It whispers that we're not capable, that we might fail, that we'll be judged. But once we choose courage over fear, we realize most of our limits exist only in our minds. Confidence grows when we face what scares us.

The Power of Positive Thinking

Your mind believes what you repeatedly tell it. When you speak positively to yourself — "I can do this," "I am capable," "I will not give up" — you build a foundation of confidence. Surround yourself with people who uplift you, read books that inspire you, and keep moving forward with purpose.

Conclusion

The journey to success starts with a simple but powerful step: believing in yourself. No one else can walk your path, face your fears, or write your story. You are the author of your own life. Believe in your potential, trust your efforts, and remember — the only limit is the one you place on yourself.

Be bold. Be fearless. Believe.

Laraib Malik 24-CSE-121

FRIENDSHIP: A JOURNEY OF GROWTH AND CONNECTION

Friendship is a selfless bond between two people. Having a friend you can trust with eyes closed is God's blessing. Friendship is a devoted relation, where both get the same love, care, and priority from each other. the vast tapestry of human relationships, there exists a special thread that weaves together the hearts of two individuals, transforming them from mere involvement into inseparable friend partner—this is the journey from being friends to becoming best friends.

This narrative is not just about a girl and a boy; It is about the development of a bond that transcends gender, violates social norms and evolves into an unbreakable friendship.

24

Once upon a time, there were two souls who crossed paths in the most ordinary of circumstances. Neha and Ravi were like any other teenagers—navigating the complexities of adolescence, trying to find their place in the world. Their initial interactions were casual, filled with shared laughs and conversations about classes and hobbies. Little did they know, these meaningless moments were laying the beginning for something extraordinary.

As time passed, neha and ravi discovered common interests that bound them together tighter than they could have imagined. a genuine connection built on trust, respect, and understanding.

Their journey from friends to best friends was marked by countless moments of vulnerability and growth. Neha was there for ravi during his lowest points, offering a listening ear and words of encouragement that lifted his spirits. In return, Ravi stood by neha side during moments of self-doubt, reminding her of her strengths and cheering her on every step of the way. They celebrated each other's successes, comforted each other during failures, and stood by each other's side through thick and thin. Their journey was not just about becoming best friends; it was about discovering the beauty of genuine connection and the power of a friendship that knows no bounds.

Neha and Ravi's story serves as a reminder that the journey from friends to best friends is not always linear or predictable. It's a journey filled with twists and turns, laughter and tears, but above all, it's a journey worth taking. For in the heart of a true best friend, one finds a home—a place where acceptance, love, and unchanged support strong match.

Neha Sharma 21-BCA-73



A THING OF BEAUTY

A thing of beauty is a joy forever Its loveliness increases, it will never Pass into nothingness; but will keep A bower quiet for us, and a sleep Full of sweet dreams, and health, and quiet breathing. Therefore, on every morrow, are we wreathing A flowery band to bind us to the earth, Spite of despondence, of the inhuman dearth Of noble natures, of the gloomy days, Of all the unhealthy and o'er-darkened ways Made for our searching: yes, in spite of all Some shape of beauty moves away the pall From our dark spirits. Such the sun, the moon, Trees old, and young, sprouting a shady boon For simple sheep; and such are daffodils With the green world they live in; and clear rills That for themselves a cooling covert make 'Gainst the hot season; the mid forest brake, Rich with a sprinkling of fair musk-rose blooms And such too is the grandeur of the dooms We have imagined for the mighty dead; All lovely tales that we have heard or read; An endless fountain of immortal drink, Pouring unto us from the heaven's brink.

Shahrukh 22-BCA-072

COMPASSIONATE HEART: A PATHWAY TO FULFILLMENT

In a world often marked by division and discrimination the concept of compassion stands out as a beacon of hope to foster every single life around us.

A compassionate heart not only benefits the recipient but also nourishes the giver, fostering a sense of connection and personal fulfillment. In this short write up, we'll explore the significance of cultivating compassion and how it can enrich our lives and create the same level of ripple effect in the society. Do you know what surpasses empathy and sympathy?

Yes it's Compassion an ability to recognize the suffering of others and to truly believe in the heart of the other person. It involves a genuine concern for the well-being of oneself and others, regardless of their background, beliefs, or circumstances they are in. It encompasses kindness, forgiveness, and a willingness to extend help without any prior judgment.

Research in psychology has demonstrated numerous benefits of compassion for both mental and physical health. Practicing compassion can reduce stress, anxiety, and depression while promoting feelings of happiness, contentment, and resilience. And simply when someone helps anyone with genuine concern they feel a sense of accomplishment too which further acts as a source of encouragement for others.

Moreover, compassionate individuals tend to have stronger relationships, as empathy and understanding form the basis of meaningful connections.



Now the question is how we sow the seeds of compassion, it's by showing kindness & understanding towards yourself, first treat yourself with the same warmth and care that you would offer to a friend facing difficulties as it is said how will you love someone if you don't love yourself?

It all starts from a beautiful heart because "it's the heart that is important"

Random acts of kindness could be a good start like holding the door for someone, offering a compliment, or volunteering your time to help those in need.

I'm concluding this by getting your attention to a very well ignored gesture of having GRATITUDE towards our own life and for someone who did something good today even if it was their duty.

Cultivating a compassionate heart and genuine gratitude is not only a noble cause but a necessary one for the betterment of oneself and others.

Kapil Singh 21-BBA-45

PUZZLES & RIDDLES FOR ECHELONIAN





SMALL ACTS, BIG IMPACT: THE RIPPLE EFFECT OF KINDNESS

In the vast ocean of life, it's easy to feel insignificant, like a mere drop amidst the endless waves. Yet, it is often the smallest ripples that create the most profound waves of change. This is the essence of kindness — the simple, yet powerful force that has the potential to transform lives and reshape the world.

Think back to a time when a stranger's smile brightened your day, or a friend's comforting words lifted your spirits. These seemingly insignificant gestures may have appeared small in the moment, but their impact echoed far beyond their immediate surroundings. They created ripples of positivity that reverberated through hearts and minds, spreading warmth and light to all they touched.

Kindness is contagious, igniting a chain reaction of compassion and generosity. Like a pebble dropped into a still pond, each act of kindness sends out waves of positivity, touching lives in ways we may never fully comprehend. A simple compliment can boost someone's confidence, a helping hand can alleviate someone's burden, and a moment of empathy can heal someone's pain.

Moreover, the ripple effect of kindness extends far beyond the individual. It transcends boundaries of race, religion, and culture, connecting us in a shared humanity. When we choose kindness, we not only uplift those around us, but we also contribute to a collective consciousness of empathy and understanding.

Consider the story of the Good Samaritan, who stopped to help a stranger in need despite the risks and inconveniences. His act of kindness inspired others to do the same, sparking a ripple effect of compassion that transcended social divides and cultural barriers. In a world often overshadowed by strife and division, such acts remind us of the transformative power of kindness to bridge differences and foster unity.

It's easy to underestimate the impact of our actions, especially when faced with the enormity of the world's challenges. Yet, every small act of kindness has the potential to create a ripple effect that reaches far beyond our immediate sphere of influence. Whether it's offering a listening ear, lending a helping hand, or simply sharing a smile, each act contributes to a ripple of positivity that can change the course of someone's day, or even their life.

So let us embrace the ripple effect of kindness with open hearts and outstretched hands. Let us be mindful of the power we hold to make a difference, no matter how small our actions may seem. For in the tapestry of life, it is the collective impact of countless acts of kindness that creates a world of compassion, connection, and hope.

Sachin Rautela 22-BCA-065



In the rapidly advancing digital landscape, cybersecurity stands out as a pivotal aspect of modern technology. As organizations increasingly rely on digital systems and data, the need for robust cybersecurity measures becomes more pressing. Cyber threats, ranging from malware and phishing attacks to more sophisticated hacking techniques, pose significant risks to sensitive information and critical infrastructure. To mitigate these risks, businesses and individuals are turning to a variety of security strategies.

One fundamental element of cybersecurity is encryption. Encryption involves encoding data in such a way that only authorized parties can access and decipher it. By implementing strong encryption protocols, organizations can protect their data from unauthorized access and maintain confidentiality. Additionally, encryption plays a crucial role in securing communications over networks, ensuring that sensitive information remains secure during transmission.

Another essential security measure is multi-factor authentication (MFA). MFA requires users to provide multiple forms of verification before accessing a system or application. Typically, this involves a combination of something the user knows (like a password), something they have (such as a mobile device), or something they are (like a fingerprint). By adding layers of authentication, MFA significantly enhances security by reducing the risk of unauthorized access, even if one factor is compromised.

Regular security audits are also vital in maintaining a strong cybersecurity posture. These audits involve comprehensive assessments of an organization's security protocols, identifying vulnerabilities, and ensuring compliance with industry standards and regulations. By conducting regular audits, businesses can proactively address security weaknesses, strengthen their defenses, and stay ahead of emerging threats.

The integration of artificial intelligence (AI) and machine learning (ML) technologies is revolutionizing cybersecurity practices. Al-powered systems can analyze vast amounts of data in real-time, identifying patterns and anomalies that may indicate potential security breaches. ML algorithms can adapt and improve over time,



enhancing threat detection capabilities and enabling proactive responses to cyber incidents. By harnessing the power of AI and ML, organizations can bolster their cybersecurity defenses and stay one step ahead of cyber attackers.

Collaboration among industry experts, government agencies, and cybersecurity professionals is essential in combating cyber threats effectively. Information sharing, joint initiatives, and coordinated responses to cyber incidents can strengthen overall cybersecurity resilience. Moreover, continuous

education and awareness are critical in empowering individuals and organizations to recognize and address cybersecurity risks proactively.

In conclusion, cybersecurity is a multifaceted discipline that requires a proactive and comprehensive approach to safeguarding data and systems in today's interconnected world. By leveraging encryption, multi-factor authentication, regular.

Megha 3-BBA-039

FROM CAFETERIA TO CAMPUS

Your first year of college presents a lot of new experiences: living away from home, meeting new people and managing your own time. Prepare for life on campus by figuring out what to bring, how to handle challenging circumstances and what you can do to manage your workload.

When you go away to college for the first time, you want to make sure you're prepared. You may be living on your own for the first time, so there could be some items you wouldn't normally consider taking because someone at home, such as a parent or guardian, usually takes care of them for you.

Consult your college acceptance literature for any specific items your college asks you to bring. If you're able, touch base with your roommate prior to school to make sure you're not bringing duplicates of large items such as TVs, couches or refrigerators. Having double will just take up space and make for a less comfortable environment.

DEALING WITH ROOMMATES

Having a college roommate is most people's first experience living with someone who is not related to them. It comes with both benefits and challenges. Getting along with your college roommate can enhance your college experience. You get an instant friend, someone to confide in and keep you company during your first time away from home. However, since many colleges randomly assign your first roommate, you also run the risk of being matched with someone you find challenging or don't relate to right away.

Either way, here's some good advice:



ESTABLISH SOME RULES AT THE BEGINNING

Make your preferences known from the start so you and your roommate are clear on what to do to avoid conflict. Establish what space is whose, when you need quiet time to study, which items you can share, what time you go to bed, if you like to sleep in on weekends and who's allowed to eat what in the refrigerator.

Some residence halls even require roommates to write up a roommate contract to put your rules in writing. Perhaps this is something you and your roommate could do on your own. Make it a fun introductory exercise and hang your contract somewhere in your room as a reminder.



HAVE GOOD COMMUNICATION

Practicing direct communication will help you in good times and bad. Dorm rooms are close quarters, so even if you get along with your roommate, there is bound to be a conflict or two. Handle such conflicts with open communication. You can't expect your roommate to be a mind reader, so if you get upset or frustrated, communicate it to your roommate right away.

Use a respectful tone and choose your words carefully. You'll find such communication gets better reception and ultimately a better response than if you just attack or criticize.

Good communication also comes into play during everyday interactions.



YOU NEED TO COMPROMISE

Whenever you're dealing with the wants and needs of other people, you need to compromise. When it comes to doing chores around the room, listening to certain kinds of music, watching different TV shows and requesting privacy, compromise is key. If you give a little, your roommate will give a little. Compromising does not mean giving in to all of someone's requests; it means coming to a mutual agreement. So, utilize positive communication, and talk through the things you and your roommate differ on until you can reach a compromise.

GREEK LIFE

You will find Greek life on most college campuses. Although traditionally divided into fraternities for men and sororities for women, some fraternities are co-ed. All are organizations of students who come together based on common goals or interests. Greek life also offers a sense of belonging and built-in social network to those who are members.

Millions of college students take a part in Greek life to network, build friendships and interact with their community. Millions of college students also choose not to join; it's really just a matter of personal preference. If you think you might be interested in Greek life, find out what percentage of students



participate at your school, and research the organizations available. Every campus is different. Talk to your parents or guardian to see if they participated in Greek organizations. Also, consider some things about yourself, such as whether you consider yourself a social person, and if you can handle the time commitment a Greek organization requires plus your financial status. Most Greek organizations require fees, so if you're on a tight budget you may not be in a good position to join.

MANAGING ACADEMICS

During your first year of college, you will be juggling many new experiences: new friends, new living situation, new activities, new classes and new teachers. While a lot of these new experiences are exciting, they can challenge your time-management skills and academic adjustment. Even if you balanced a full course load and extracurricular activities in high school, in college you alone are responsible for deciding what your schedule will hold and managing your time accordingly. Set up some structure by giving yourself specific study hours, setting some goals for time management and sticking to them. And, do your best to eat well and get enough sleep.

Abhishek Kumar 23-BBA-DM-002





HOW TO MARKET YOURSELF: LESSONS FOR ASPIRING PROFESSIONALS

In today's competitive world, your degree isn't enough. Whether you're applying for internships, jobs, or networking opportunities, how you present yourself can make all the difference. Think of yourself as a brand, and your journey through college as the launchpad. Just like companies market their products, students must learn to market themselves, authentically and strategically. Here are some simple and powerful personal branding lessons for students:

01. Polish Your Digital Presence:

Yes, that means LinkedIn! LinkedIn is your digital handshake. Students create LinkedIn profiles because they are told it's important. Yet most profiles I review are incomplete, vague, or impersonal. A platform like LinkedIn is a tool—not just for employers to find talent, but for individuals to express their evolving professional narrative. A headline that reflects your interests, a summary that shares your journey, and consistent engagement with topics you care about, all of these signal intentionality. That's the first step in becoming memorable in a crowded digital world.



Profile picture:

A clear, professional photo, not a selfie.

Environmental Solutions:

Go beyond "Student at XYZ College." Use something like "Marketing Enthusiast | Content Creator | Aspiring Brand Strategist."

Material Science:

Tell your story, what drives you, what you're learning, and what you're aiming for.

Future Al Integration:

Share articles, comment thoughtfully, and showcase small wins like projects or certificates.

02. Elevator Pitch: Know Your 30-Second Story:

When someone asks, "Tell me about yourself," don't fumble. Craft a short, confident pitch that includes:

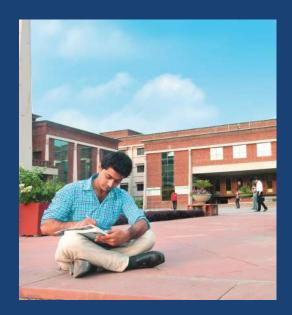
- Who you are
- What you're studying
- What you're passionate about
- What you're looking for



Example: "Hi, I'm Anjali, a secondyear MBA student specializing in marketing. I love exploring consumer behavior and recently completed a project on digital brand storytelling. I'm currently looking for opportunities to work with brands that value creativity and innovation."

03. Campus is Your First Marketplace:

Campus is your first marketing lab. Marketing doesn't only happen in campaigns or boardrooms, it happens in corridors, classrooms, and campus fests. How students participate, collaborate, lead, or even fail and recover; these are all expressions of their personal brand. I students take initiative. encourage to contribute meaningfully to clubs, present papers, organize events, or mentor juniors. These aren't extracurricular; they are brandbuilding opportunities. Every class presentation, group project, or student club is a chance to show your skills. So, take initiative, volunteer for events, promote student-led campaigns or fests, its real marketing practice!



Tip: Document your contributions. These become great talking points in interviews.

04. Consistency is Key:

Your offline and online persona should match. If your LinkedIn says you love data analytics, be ready to talk about the Google Analytics course you did. If you say you're a team player, share examples from campus life where you proved it.

05. Stay Curious & Keep Learning:

Brands that evolve stay relevant. The same applies to individuals.

- Attend webinars.
- Take MOOCs (Massive Open Online Courses).
- Follow marketing influencers or thought leaders.
- Read business case studies.



06. Final Thought: Be Authentic:

Don't try to copy others. Your story, your values, and your journey are your strongest marketing tools. Share them honestly and with pride.

Remember, you are your best product. Package yourself well and keep improving it every day.



Prof. Irfanullah Khan

Professor of Marketing, Department of Management Studies

MATHEMATICS IN NATURE: THE HIDDEN PATTERNS AROUND US

"Mathematics is the language in which God has written the universe."

Galileo Galilei —————

Nature is not just beautiful—it's mathematical. From the delicate spirals of a sunflower to the branching of trees and the rhythm of ocean waves, mathematics silently governs the world around us. These patterns are not just coincidences; they are the result of mathematical principles that nature follows consistently.



"The beauty of mathematics only shows itself to more patient followers."

——— Maryam Mirzakhani ———

Fibonacci Sequence in Flowers

Have you ever looked closely at the arrangement of petals in a flower or the spirals on a sunflower? Most of them follow a numerical pattern known as the Fibonacci sequence: 0, 1, 1, 2, 3, 5, 8, 13, 21... In many flowers, the number of petals is often a Fibonacci number. This sequence also determines the spiral pattern of seeds in sunflowers and pinecones, helping them pack efficiently.

"Look deep into nature, and then you will understand everything better."

——— Albert Einstein ——

Golden Ratio: Nature's Aesthetic Formula

The golden ratio (approximately 1.618) is often called nature's secret code for beauty. It appears in the shapes of seashells, the spirals of galaxies, and even the proportions of human faces. It is believed that the golden ratio provides the most visually pleasing composition—and nature uses it generously.

"In every walk with nature one receives far more than he seeks."

John Muir —

Fractals: Infinite Patterns in Finite Space

Fractals are never-ending, self-repeating patterns. If you zoom in on a fern leaf, a snowflake, or the branching of trees, you'll notice smaller versions of the whole structure repeating themselves. This self-similarity is the essence of fractals, a concept widely used in mathematics to model irregular yet patterned structures.

Symmetry in Nature

Butterfly wings, starfish, and many flowers exhibit symmetry, a core concept in geometry. Symmetry provides balance and is also often associated with health and stability in the natural world.

Conclusion -

Mathematics is not confined to textbooks or blackboards—it is written across the petals of a flower, the arcs of the skies, and the waves of the sea. Understanding these natural patterns not only enhances our appreciation of nature but also deepens our understanding of the universe itself.

Karishma Hanotiya Assistant Professor

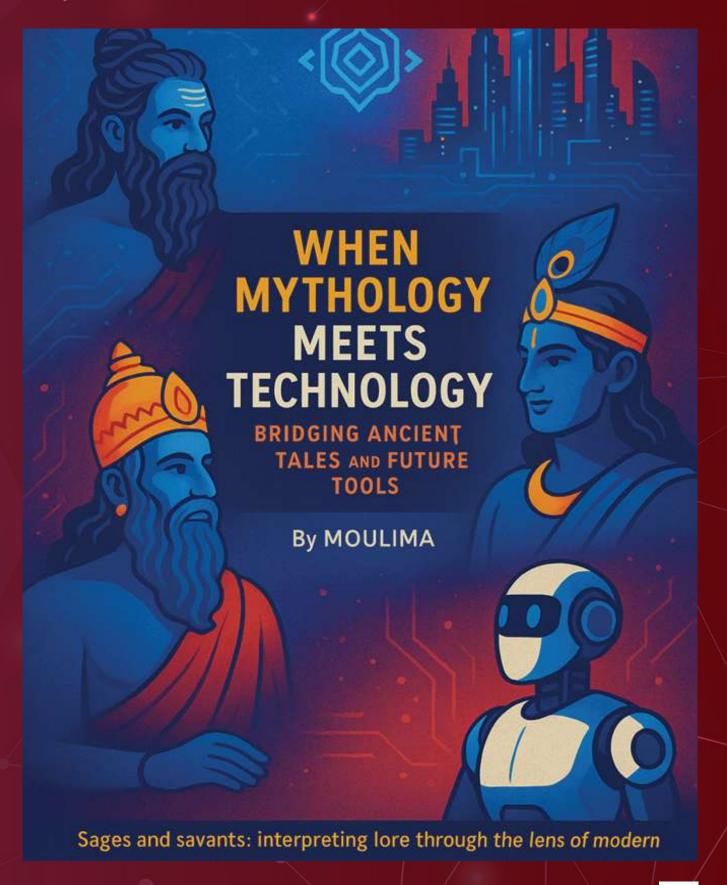
WHEN MYTHOLOGY MEETS TECHNOLOGY: BRIDGING ANCIENT TALES AND FUTURE TOOLS

Have you ever imagined a world where flying chariots glide across the sky, where weapons listen to voice commands, and where wars are narrated in real-time—not by journalists, but by sages with divine vision? No, this isn't science fiction. These are tales from our ancient Indian epics—myths that now feel eerily familiar in the age of Al, space travel, and virtual reality. From Ravana's Pushpaka Vimana (a flying palace that would give modern jets a run for their money) to Sanjaya's supernatural commentary of the Kurukshetra war (think live streaming without cameras), Indian mythology offers a treasure trove of tech-like wonders. And now, as we build a future powered by machines, satellites, and smart assistants, it feels as though we are finally catching up with our own myths.

What's truly fascinating is how mythology is not just a relic of the past—it's being reborn in the digital age. Writers like Amish Tripathi and Devdutt Pattanaik are blending gods and legends with psychology, science, and modern values, making mythology feel fresh and relevant. In pop culture, too, the fusion is impossible to miss. Think about Ra.One—where an artificial intelligence villain is inspired by the demon king Raavan. Or the Marvel Universe, where gods like Thor wield cosmic hammers in high-tech suits. Mythology is no longer just about temples and tales—it's becoming a tool to understand ourselves in a world run by algorithms and code.

But the magic doesn't stop at books and movies. Technology is also breathing new life into mythology. Ever dreamed of walking through ancient Dwaraka or witnessing the Mahabharata battlefield? With

virtual reality (VR) and augmented reality (AR), that's now possible. Storytelling apps and Al-powered tools are retelling age-old epics in multiple languages and styles—making these stories accessible to Gen Z, who may never have opened an Amar Chitra Katha. This is not just about nostalgia—it's about preserving heritage with innovation, and creating a bridge between our ancestors' wisdom and our digital future.



Yet, this merging of myth and machine comes with deeper questions. Technology is about advancement—but mythology is about values. While one gives us tools, the other gives us ethics. Our epics didn't just showcase divine power—they warned us about pride, ego, and misuse of knowledge. In a world where machines are learning to think and feel, these ancient lessons are more relevant than ever. Consider the story of Ravana, a brilliant mind who let arrogance destroy him. Today, as we train AI to make decisions, we must ask—what guides its moral compass? Mythology reminds us that intelligence without humility can become dangerous.

Ultimately, when mythology meets technology, something powerful happens: we don't just look to the past or future—we build a dialogue between both. Myths become metaphors for today's dilemmas. Technology becomes a stage for ancient wisdom to play out in modern form. As we code our future in Java and Python, we are still guided by the scripts written in Sanskrit and Pali. This isn't just coincidence—it's cultural evolution.

So, the next time you scroll through your phone, use a voice assistant, or watch a superhero film, pause for a moment. The wonders you experience might have ancient roots. Because somewhere between data and dharma, science and symbolism, lies the most extraordinary truth of all:

Even in a world of machines, we are still powered by stories.



NEURALINK CHIP: CHANGING HOW OUR BRAINS CONNECT WITH COMPUTERS

In the realm of neuroscience and technological innovation, Neuralink, a company founded by entrepreneur Elon Musk, has been making waves with its ambitious goal of merging the human brain with artificial intelligence through the development of brain-computer interfaces (BCIs). At the heart of this endeavor lies the Neuralink chip, a groundbreaking neural implant designed to revolutionize the way humans interact with technology and each other.



UNDERSTANDING NEURALINK:

Neuralink aims to bridge the gap between the human brain and computers, enabling seamless communication and interaction between the two. At its core, the Neuralink chip is a sophisticated neural interface device that is implanted directly into the brain. Through a network of tiny electrodes, the chip is capable of both reading and stimulating neural activity with unprecedented precision and bandwidth.

THE PROMISE OF BRAIN-COMPUTER INTERFACES:

BCIs have the potential to transform numerous aspects of human life, from healthcare and accessibility to communication and entertainment. By decoding neural signals and translating them into actionable commands, BCIs can empower individuals with disabilities to regain mobility and independence. Moreover, they hold promise for enhancing cognitive abilities, enabling faster learning, and facilitating new forms of human-machine collaboration.

KEY FEATURES AND CAPABILITIES:

The Neuralink chip boasts several key features that set it apart from existing brain-computer interface technologies. Firstly, its high-density array of electrodes enables precise mapping of neural activity across multiple brain regions, providing researchers with invaluable insights into brain function and connectivity. Additionally, the chip's wireless capabilities eliminate the need for cumbersome external hardware, offering greater mobility and convenience to users.

APPLICATIONS IN HEALTHCARE:

One of the most promising applications of Neuralink and other BCIs is in the field of healthcare. By interfacing directly with the brain, these devices have the potential to revolutionize the diagnosis and treatment of neurological disorders such as Parkinson's disease, epilepsy, and depression. Furthermore, they hold promise for restoring sensory perception to individuals with sensory impairments and facilitating more effective rehabilitation strategies following brain injuries.

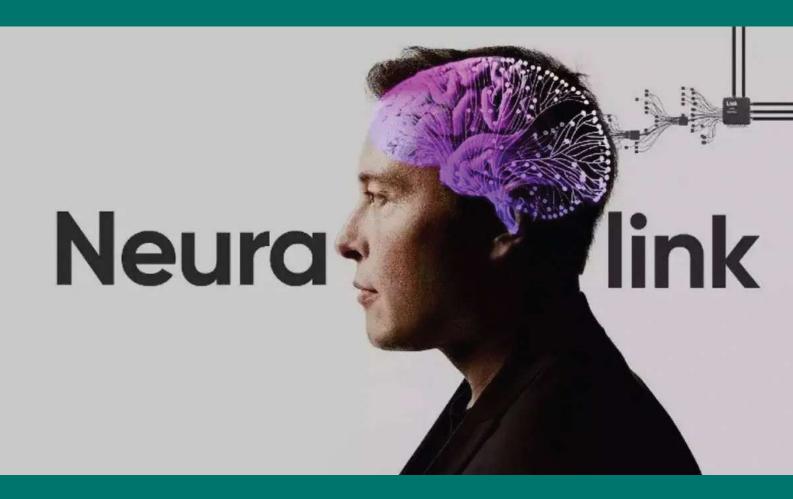
ETHICAL AND SOCIETAL IMPLICATIONS:

While the prospects of BCIs are undoubtedly exciting, they also raise important ethical and societal considerations. Issues surrounding privacy, consent, and data security must be carefully addressed to ensure that individuals' autonomy and rights are respected. Moreover, the potential for misuse or unintended consequences underscores the need for robust ethical guidelines and regulatory oversight.

LOOKING AHEAD:

As Neuralink continues to advance its technology and refine its neural interfaces, the possibilities for human augmentation and enhancement are poised to expand exponentially. From enhancing cognitive abilities to enabling new forms of communication and creativity, BCIs have the potential to fundamentally alter the human experience in ways that were once thought to be the stuff of science fiction. However, as we venture into this uncharted territory, it is imperative that we proceed with caution, mindfulness, and a steadfast commitment to the ethical principles that underpin responsible innovation. Only then can we fully realize the transformative potential of technologies like the Neuralink chip and ensure that they serve the collective good of humanity.

Mr. Mohammad Danish Associate Professor



UNSPOKEN WORDS OF A SOLDIER

If I die in a war zone,

Box me up

and send me home.

Put my medals on my chest, tell

my mom I did my best.

Tell my dad not to bow, he

Won't get tension from me now.

Tell my sister not to be upset,

Her bro will take a long

Sleep after sunset.

Tell my nation not to cry,

Because i'm a soldier Born to die

Shivanshu Jha 23-BBA-077



NURTURING BONDS: THE ESSENCE OF FRIENDSHIP

In the bustling halls of academia, amidst the whirlwind of lectures, assignments, and extracurricular pursuits, there exists a cornerstone of collegiate life that often goes uncelebrated yet profoundly shapes our experiences: friendship. In the mosaic of university life, friendships are the vibrant threads that weave moments of joy, support, and growth into the fabric of our journey.

Friendship in college is more than just camaraderie; it is a lifeline, a sanctuary, and a catalyst for personal development. It is in the late-night study sessions fueled by caffeine and camaraderie, the spontaneous adventures to explore the unknown corners of the city, and the shared laughter that echoes through the corridors of residence halls. These moments, seemingly mundane yet brimming with significance, form the foundation of lasting bonds that transcend the confines of campus walls.



One of the most remarkable aspects of college friendships is their diversity. In the tapestry of university life, we encounter individuals from various backgrounds, cultures, and disciplines, each offering a unique perspective and enriching our understanding of the world. Friendships forged across boundaries of nationality, race, and ideology serve as bridges that connect disparate worlds, fostering empathy, tolerance, and mutual respect.

Yet, amidst the hustle and bustle of academic pursuits, it is easy to neglect the maintenance of these invaluable connections. The transient nature of college life, marked by constant flux and transition, poses a formidable challenge to sustaining friendships. However, it is precisely during these times of upheaval that the true strength of friendship is revealed. It is in the simple acts of checking in on a friend during times of adversity, offering a listening ear, or celebrating their victories, no matter how small, that the bonds of friendship are fortified.

Communication, undoubtedly, serves as the lifeblood of any friendship. In an era characterized by instant messaging and social media, maintaining meaningful connections has never been more accessible, yet simultaneously fraught with challenges. The art of conversation, of truly listening and being present, forms the cornerstone of authentic friendships. In an age where digital interactions often eclipse face-to-face encounters, carving out moments of genuine connection becomes all the more imperative.

Moreover, friendship is not merely a source of solace and companionship but also a catalyst for personal growth and fulfillment. The bonds we forge in college serve as mirrors that reflect our strengths, weaknesses, and aspirations, challenging us to evolve and expand our horizons. Through the lens of friendship, we gain insights into ourselves and the world around us, discovering facets of our identity that would remain obscured in isolation.

Perhaps, most importantly, friendship in college is a sanctuary amidst the storms of life. In moments of uncertainty, when the weight of academic expectations bears down upon us or the trials of personal life threaten to overwhelm, it is our friends who stand as beacons of light, guiding us through the darkness. In their laughter, we find solace; in their embrace, we find strength; and in their presence, we find home.

In conclusion, friendship in college is not merely a footnote in the narrative of our academic journey but rather its beating heart. It is a testament to the resilience of the human spirit, the power of connection, and the enduring bonds that transcend time and space. As we navigate the labyrinth of university life, let us cherish and nurture the friendships that illuminate our path, for in the embrace of friendship, we find the true essence of collegiate experience.

Saumya Srivastava 23-BBA-070

THE TAPESTRY OF ARTS AND CULTURE: A SYMPHONY OF SELF-EXPRESSION

Arts and culture form the cornerstone of human creativity, weaving together threads of music, literature, film, theater, and visual arts. These expressions, both historical and contemporary, illuminate the depths of human experience, challenge perspectives, and offer a powerful lens through which we can understand the world around us.

Music: The Universal Language

Music transcends spoken languages, a symphony of emotions conveyed through rhythm, melody, and harmony. From the soaring notes of a classical orchestra to the pulsating beats of electronic music, music has the power to stir the soul, ignite revolutions, and transport us to different worlds.

- **Genres:** Music encompasses a vast spectrum of genres, from the delicate intricacies of Indian Raga to the raw energy of Rock and Roll. Each genre reflects a specific culture, time period, and social movement.
- Impact: Music plays a significant role in storytelling, religious ceremonies, and social gatherings. It can be a powerful tool for protest and social change, think of the role songs played in the American Civil Rights Movement.



Literature: The Power of the Word

Literature, the written word in all its forms, offers a journey into the depths of human imagination. Through novels, poems, plays, and essays, writers paint vivid pictures with words, allowing us to experience different realities and perspectives.

- Forms: Literature encompasses a vast array of forms, from the lyrical beauty of poetry to the intricate plots of novels. Each form allows writers to explore human emotions, societal issues, and philosophical inquiries.
- **Impact:** Great works of literature can stay relevant for centuries, offering timeless commentary on the human condition. They can spark social discourse, challenge societal norms, and inspire future generations.



Film: The Moving Image

Film, a captivating blend of storytelling, visual imagery, and sound, transports us to different worlds and allows us to experience life through the eyes of others. From the silver screen epics of Hollywood to the independent productions of world cinema, film offers a powerful medium for entertainment, social commentary, and artistic expression.

- **Elements:** Film combines various elements like acting, directing, cinematography, and editing to create a cohesive narrative.
- Impact: Films can raise awareness about social issues, explore complex human emotions, and leave a lasting impact on audiences. They can also serve as historical records, offering glimpses into different cultures and time periods.



Theater: The Power of Live Performance

Theater, the art of live performance, brings stories to life on stage. Actors embody characters, transporting audiences through a theatrical experience that is immediate and interactive.

- **Genres:** Theater encompasses a wide range of genres, from the tragedies of ancient Greece to the laugh-out-loud comedies of modern playwrights.
- Impact: Theater provides a platform for social commentary, historical exploration, and the exploration of human emotions. It fosters a sense of community and allows audiences to connect with the characters and stories on a deeper level.



Visual Arts: A Visual Feast

Visual arts encompass a vast array of creative expression, from the prehistoric cave paintings of Lascaux to the contemporary installations showcased in modern art galleries. Through paintings, sculptures, photography, and architecture, visual artists communicate ideas, evoke emotions, and challenge perceptions.

- **Mediums:** The mediums used in visual arts are as diverse as human imagination itself, encompassing everything from paint and canvas to digital tools and found objects.
- Impact: Visual arts offer a window into the cultures and societies that produced them. They can be aesthetically pleasing, thought-provoking, and spark conversations about important issues.



In conclusion, arts and culture are not merely forms of entertainment; they are the very essence of human expression. Through music, literature, film, theater, and visual arts, we explore the depths of human experience, challenge the status quo, and forge connections across cultures and generations. So next time you lose yourself in a captivating melody, delve into a thoughtprovoking novel, get enthralled by a gripping film, witness a powerful theatrical performance, or stand in awe of a magnificent work of art, remember that you are experiencing the very essence of what it means to be human.

Bhumi 23-BBA DM-011

GLOBAL WARMING

Earth is likely to cross a critical threshold for global warming within the next decade, and nations will need to make an immediate and drastic shift away from fossil fuels to prevent the planet from overheating dangerously beyond that level, according to a major report released on Monday.

The report, by the Intergovernmental Panel on Climate Change, a body of experts convened by the United Nations, offers the most comprehensive understanding to date of ways in which the planet is changing. It says that global average temperatures are estimated to rise 1.5 degrees Celsius (2.7 degrees Fahrenheit) above preindustrial levels sometime around "the first half of the 2030s," as humans continue to burn coal, oil and natural gas.



That number holds a special significance in global climate politics: Under the 2015 Paris climate agreement, virtually every nation agreed to "pursue efforts" to hold global warming to 1.5 degrees Celsius. Beyond that point, scientists say, the impacts of catastrophic heat waves, flooding, drought, crop failures and species extinction become significantly harder for humanity to handle.

But Earth has already warmed an average of 1.1 degrees Celsius since the industrial age, and, with global fossil-fuel emissions setting records last year, that goal is quickly slipping out of reach.

There is still one last chance to shift course, the new report says. But it would require industrialized nations to join together immediately to slash greenhouse gases roughly in half by 2030 and then stop adding carbon dioxide to the atmosphere altogether by the early 2050s. If those two steps were taken, the world would have about a 50 percent chance of limiting warming to 1.5 degrees Celsius.

Delays of even a few years would most likely make that goal unattainable, guaranteeing a hotter, more perilous future.

"The pace and scale of what has been done so far and current plans are insufficient to tackle climate change," said Hoesung Lee, the chair of the climate panel. "We are walking when we should be sprinting."

Bhumi AroraBBA (Gen) 4th Sem

CANVAS OF CIVILIZATION

Arts and culture play a vital role in enriching our lives and societies. At their core, the arts allow humans to explore creativity, beauty, and emotional expression. From painting and sculpture to music, dance, literature, and more, the arts provide outlets for individuals and communities to connect with their humanity.

Beyond pure creative expression, the arts also serve to preserve cultural heritage and traditions. Many art forms are intricately tied to the histories and identities of particular civilizations and peoples. Indigenous artwork, folk music, traditional dances, and oral storytelling all help celebrate and sustain the rich diversity of cultures around the world.

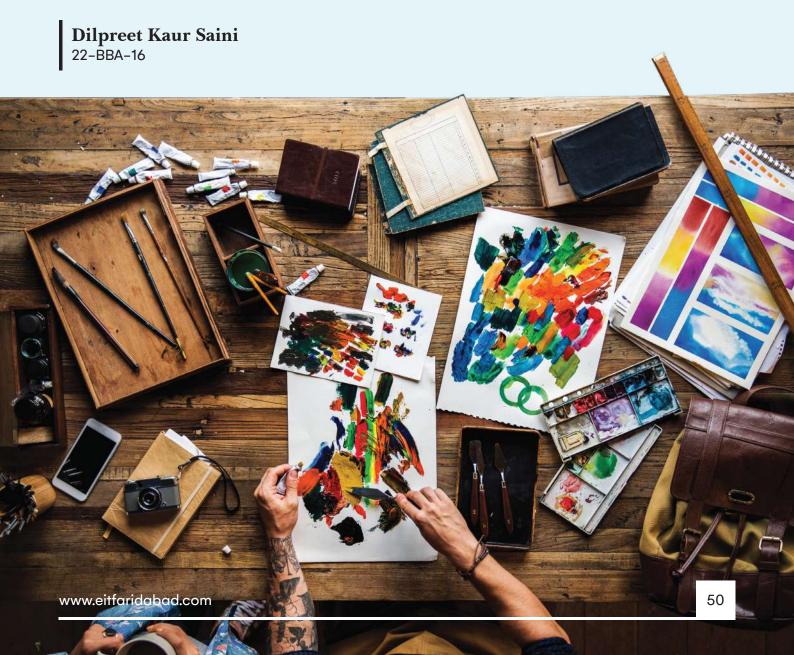


Additionally, the arts foster understanding between cultures. By experiencing the arts of different societies, we gain windows into other perspectives, beliefs, and ways of life. The universal languages of music, visual arts, and performance can transcend linguistic and national boundaries. Exposure to varied cultural expressions promotes empathy, breaks down stereotypes, and unites people across divides.

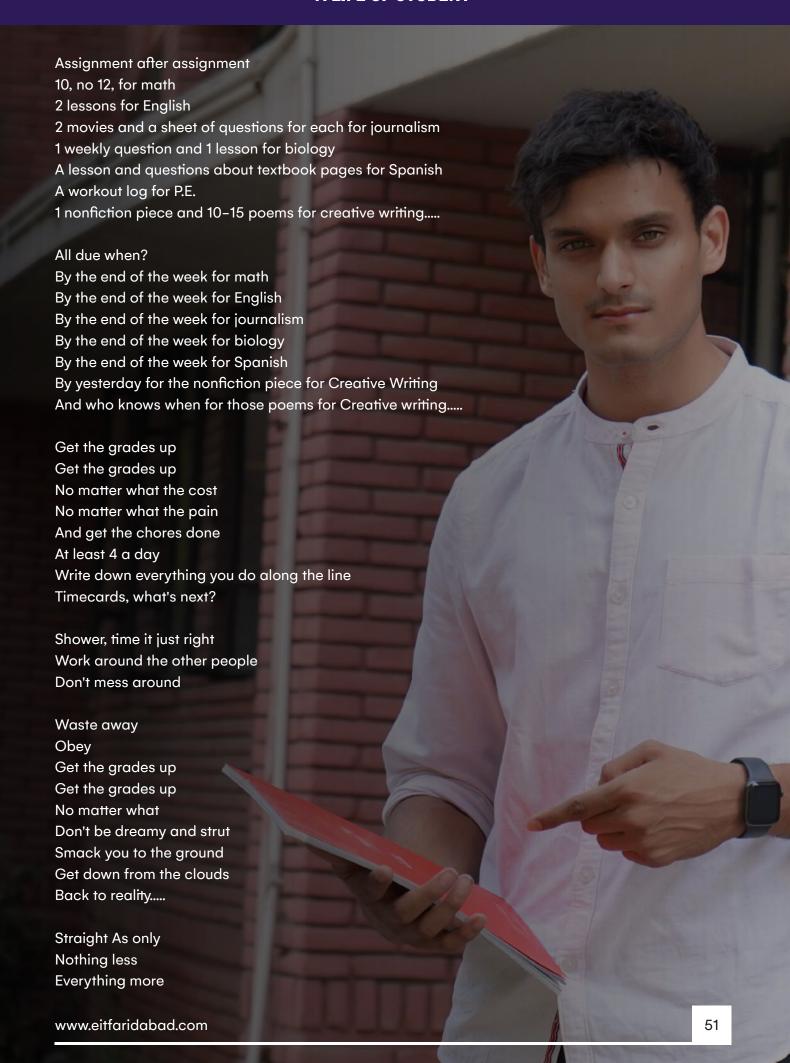
The arts also drive economic development in communities large and small. From world-renowned museums to local art galleries, concert halls, theaters, and festivals, a thriving arts scene attracts tourism and revenue. It also creates employment for artists, performers, and personnel in artistic enterprises and institutions.

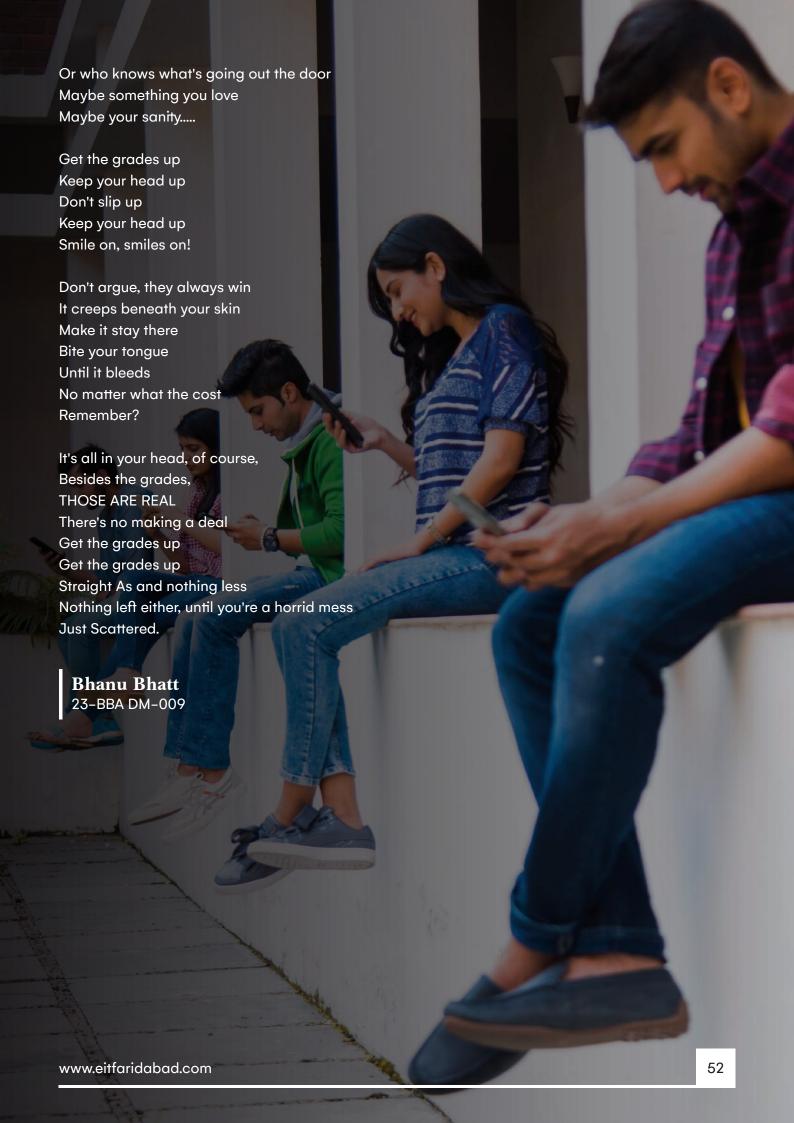
On an individual level, arts education and participation is associated with improved cognitive abilities and academic performance in youth. The creative thinking and problem-solving skills honed through artistic pursuits are valuable assets in our innovation-driven world.

In essence, arts and culture are core elements of a vibrant, healthy society. They beautify public spaces, strengthen community bonds, bridge cultural gaps, spur urban renewal, inspire creativity, and enrich our interior lives. Continued support and funding for artistic and cultural initiatives should be a priority for governments and citizens alike.



A LIFE OF STUDENT





RECENT EVENT HELD AT ECHELON INSTITUTE OF TECHNOLOGY

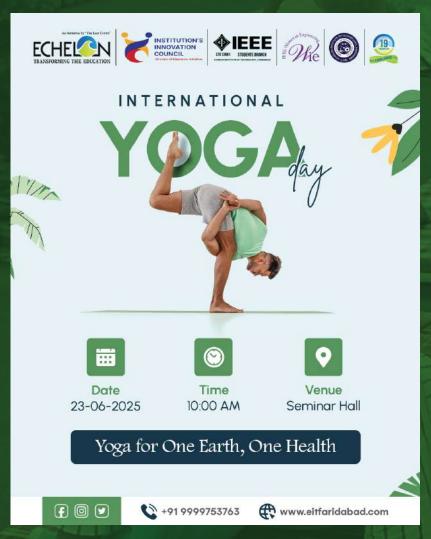
International Yoga Day Celebration

Yoga is the journey of the self, through the self, to the self."

On the occasion of **International Yoga Day**, Echelon Institute of Technology witnessed a rejuvenating and energizing yoga session led by esteemed Yoga Expert Ms. Poonam Sharma from the Ayush Department, Ministry of Health and Family Welfare.

With the active participation of **100+ students** and faculty members, the campus embraced the spirit of wellness, mindfulness, and unity through yoga. The session not only introduced participants to powerful asanas and breathing techniques but also emphasized the importance of integrating yoga into daily life for holistic health.

A heartfelt thank you to **Ms. Poonam Sharma** for her expert guidance and to everyone who participated with enthusiasm and dedication.







Tree Plantation Drive Collaboration with Rotary Club

Echelon Institute of Technology, Faridabad, in collaboration with the Rotary Club, organized a meaningful *Tree Plantation Drive on **1st July 2025**, to promote environmental awareness and sustainability. The event was graced by esteemed guests **Mr. Brij Bhushan Goel**, President of Rotary Club, and **Dr. Dinesh Raghuvanshi**, renowned poet and environmental advocate, whose presence added great enthusiasm and inspiration to the occasion.

The event commenced with a warm welcome of the dignitaries by the Director and faculty of the institute. In his address, **Mr. Goel** emphasized the vital role trees play in combating climate change and maintaining ecological balance. He encouraged students to become active contributors to a greener planet. **Dr. Raghuvanshi**, through his soulful poetry, touched the hearts of attendees, highlighting the deep connection between nature and human life.

More than **150 saplings** of native and oxygen-rich species were planted within the campus premises by students, faculty members, and Rotary Club members. The collective effort reflected the shared commitment to a cleaner, healthier environment.

This green initiative reinforced the institute's dedication to environmental responsibility and community engagement.







Blood Donation Camp

In collaboration with Rotary Club of Faridabad, a successful blood donation camp was organized at EIT to raise awareness among students about social responsibility and the power of saving lives through a single act of kindness.

From enthusiastic donors to dedicated volunteers, the energy was high and the intent was pure. Because heroes don't always wear capes—sometimes, they just roll up their sleeves.

Kudos to everyone who came forward to donate, support, and inspire! Let's keep the spirit alive and continue to contribute to the society we're part of.







GLIMPSES OF SOME RECENT EVENT HELD AT ECHELON INSTITUTE OF TECHNOLOGY













And Many More,,,

GLIMPSES OF ECHIESTA & DIKSHA UTSAV













And Many More,,,



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